

Attend this workshop & start yourself on a  
**Journey to Excellence**

The Journey to Excellence



# Take Charge of Your **Life!**

Dates and time: May 28th-30th from 7:30am to 4pm      Venue: ISCAM, Ivandry

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## Sponsor



Southern Africa Initiative  
of German Business – SAFRI

Since its creation in 1996 as a B2B initiative, SAFRI has brought together people from every sector of business and industry in order to draw the attention of German entrepreneurs to the economic potential of the member nations of the Southern African Development Community, SADC.

In parallel, it reaches out to entrepreneurs, management teams, and enterprising individuals in SADC through the *Journey to Excellence Program (J2Ex)*.

## Local Organiser



*"This workshop helped me to identify my full potential."*

Leonard Imene, Project Officer  
Namibia Business Innovation Centre

## Overview

Do you just dream, or do you plan and make things happen in a focused way?

In the *Journey to Excellence Program (J2Ex) Take Charge of Your Life!* workshop, you will consider what you really want to achieve in life, and then develop skills that will enable you to formulate focused plans to turn those dreams into reality.

In other words, you will develop a coherent strategic framework for your life, and begin the formulation of action plans to make it happen. The approach parallels the one the J2Ex Program uses to do the same for businesses and organisations; the skills you gain are transferable directly to your professional activities.

## In the workshop, you will

- formulate your professional aspirations and dreams into your personal vision,
- consider what you are doing, & what you *could* be doing, to make them happen,
- examine the moral and ethical framework within which you (want to) live and work,
- reflect on the needs, wants and expectations of your stakeholders, and how you can best balance them in your life,
- identify factors critical to your success,
- formulate concrete goals,
- develop strategies and action plans to achieve them.

## Facilitator

The workshop will be facilitated by Fela RAZAFIARISON, from Compagnie Miangaly Théâtre who has been certified local facilitator in Madagascar in 2012 and has been part of the Journey to Excellence Program from 2007.

## How to prepare

- Consider the future you want for yourself and your family, and what you will do to make it reality
- Research and bring information about requirements, trends and developments in your areas of interest (education, professions...)
- Know what your competition is up to!
- Bring along a pencil and rubber.

## Find out more

Are you still asking yourself if it is really worth your time? Check these out:

Website: [www.J2Ex.net](http://www.J2Ex.net) for extensive J2Ex program information, calendar of activities, and links.

[J2ExVideoChannel](#) for testimonials, the J2Ex documentary video, and workshop clips.

[J2Ex - the Journey to Excellence](#) for J2Ex activities, pictures, and much, much more.



*A dream  
is just a dream.  
A vision  
is a dream with a plan.  
A goal  
is a dream  
with a plan  
and a deadline.*



SAFRI

The Journey to Excellence

Take Charge of Your Life!

# Agenda

## Module 1

### Part 1: Introductions; Hopes and Expectations

Registration: sign in, complete participant info sheets, build teams and prepare introductions

Formal Welcomes  
Individual and team introductions

Introduction to the workshop and its sponsors  
What are your expectations? What can you expect?  
Major learning objectives, workshop output, expectations, opportunities.

### Part 2: Vision and Values

Envisioning the future  
*Team skits: The future we will create*  
What is a vision?

What is your personal vision?  
*Individual contemplation and formulation of vision.*

Values: What are they, and why are they important?  
What are your values?  
*Individual contemplation and formulation of values and examples of values-based actions.*

## Module 2

### Part 3: Stakeholders and Mission

Stakeholders: Who are they, and what do they want/expect of you? How do you balance stakeholders' needs and expectations? *Team discussions and presentations*

What is a mission? Why is it important to have a mission?  
What is your mission?  
*Individual contemplation and formulation of mission.*

### Part 4: Critical Success Factors, Personal Goals, SWOT

Critical Success Factors: What must you do well in order to achieve your vision?

Goals: What must you achieve in order to proceed toward your vision?  
Making Goals SMART: How do you measure success?

## Module 3

### Part 5: SWOT and Strategising

SWOT. What are your personal Strengths and Weaknesses? What Opportunities do you have, and what Threatens your success? *Individual contemplation and formulation.*

Strategy and Critical Thinking: How will you achieve your goals and vision? *Strategy exercise*

What strategies are you currently following?  
What alternative strategies could you be?  
*Individual contemplation & formulation of personal strategies.*

## Module 4

### Part 6: Pulling it all together

Individual preparation and presentation of your Strategic Framework

Dream in colour, then make a plan!

Select individual presentations: action plans

Closing session

*"It was life redefining!!!"*

Dominic Guri  
Student and emerging entrepreneur  
Bulawayo, Zimbabwe



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**J2Ex - The Journey to Excellence**

TCYL Workshop participants in Bulawayo