

Attend this workshop & start yourself on a

# Journey to Excellence

The Journey to Excellence

SAFRI

# Take Charge of Your **Life!**

Dates and time: 7—9 January, 2013, during regular class hours

Venue: APPLICATIO Seminarzentrum, Hamburg

## Workbook Sponsor



Southern Africa Initiative  
of German Business – SAFRI

Since its creation in 1996 as a B2B initiative, SAFRI has brought together people from every sector of business and industry in order to draw the attention of German entrepreneurs to the economic potential of the member nations of the Southern African Development Community, SADC.

In parallel, it reaches out to entrepreneurs, management teams, and enterprising individuals in SADC through the *Journey to Excellence Program (J2Ex)*.

## Local Organiser



APPLICATIO Training &  
Management GmbH

*“This workshop helped  
me to identify my  
full potential.”*

Leonard Imene, Project Officer  
Namibia Business Innovation Centre

## Overview

Do you just dream, or do you plan and make things happen in a focused way?

In the *Journey to Excellence Program (J2Ex) Take Charge of Your Life!* workshop, you will consider what you really want to achieve in life, and then develop skills that will enable you to formulate focused plans to turn those dreams into reality.

In other words, you will develop a coherent strategic framework for your life, and begin the formulation of action plans to make it happen. The approach parallels the one the J2Ex Program uses to do the same for businesses and organisations; the skills you gain are transferable directly to your professional activities.

## In the workshop, you will

- formulate your professional aspirations and dreams into your personal vision,
- consider what you are doing, & what you *could* be doing, to make them happen,
- examine the moral and ethical framework within which you (want to) live and work,
- reflect on the needs, wants and expectations of your stakeholders, and how you can best balance them in your life,
- identify factors critical to your success,
- formulate concrete goals,
- develop strategies and action plans to achieve them.

## Facilitator

The workshop will be facilitated by Nina Mapili. Nina developed the *Journey to Excellence (J2Ex) Program*—of which *Take Charge of Your Life!* is one part—based largely on experience she has gathered since 1997 while working with entrepreneurs, management teams and other organisations in 11 SADC countries.

## How to prepare

- Consider the future you want for yourself and your family, and what you will do to make it reality
- Research and bring information about requirements, trends and developments in your areas of interest (education, professions...)
- Know what your competition is up to!
- Bring along a pencil and rubber.

## Case studies

Are you still asking yourself if it is really worth your time?

Go to [http://safri.de/Workshops\\_News.html](http://safri.de/Workshops_News.html) click on “SAFRI J2Ex Program—Case Studies and Progress Reports”, and read what earlier program participants have to say about their experiences—in their own words.

*A dream  
is just a dream.  
A vision  
is a dream with a  
plan.  
A goal  
is a dream  
with a plan  
and a deadline.*